Innovative Recruiting Program Matches Engineering Grads with Dow

In 2012, Platform Staffing was asked by The Dow Chemical Company to partner with them in a forward-thinking, innovative program that heavily invests in young talent and the future of technology leadership. From this initiative, an internship program located at the Research Park on the University of Illinois campus has blossomed into a brain trust factory of the best and brightest young technology engineering professionals.

THE PROGRAM

The University of Illinois at Urbana-Champaign, collectively with Dow, has been brought together through the recruiting and talent acquisition efforts of Platform Staffing. U of I and their top 5 engineering program, along with Dow, a Fortune 100 global organization, are scaling up to provide internship opportunities to students currently attending the University. Even in its infancy, the program has already yielded tremendous results for both the students and Dow. More than a dozen projects have been completed and put into production and Dow has been able to hire several students that were part of the program and are graduating. The program is designed to position students into real-world work environments and to explore the potential of their capabilities early in their college career. By quickly identifying top engineering students, the technology internship program offers unmatched opportunities while simultaneously infusing the future workforce with minds that are well prepared for innovation and success upon graduation.

PROGRAM BENEFITS

The benefits of this program have created individual achievement for the engineering student population, advancement of the engineering program at the University of Illinois, and a steady talent source for Dow. The aging workforce, project backlog, and the outsourcing of work to offshore facilities has left a significant void in the capabilities of corporate IT departments. As these challenges exponentially grow, programs like this will act as a catalyst for acquiring and securing experienced technology talent, and furthering organizational innovation and competitive advantage.

Platform Staffing is the employer for the internship program and continues to seek individuals that meet the criteria of the program. If you are interested in learning more about how this opportunity will prepare you to be at the top of your future potential, please contact info@platformstaffing.com.

Current opportunities include:

> Software Engineers
> Image Analysts
> Statistical Analysts

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